

We are ME Autoparts Ltd, of Rendel Street Grimsby. We want visitors to our websites to be able to take part fully in the activities and offers we provide. We also want to make sure that when we collect information from you, we do so in a way that does not infringe your right to privacy.

This Privacy Policy is designed to give you useful information about the way we collect and use personal information and how we use cookies.

Please read the following carefully because by visiting our websites and/or send us your personal information you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is ME Autoparts Ltd, Rendel Street, Grimsby, North East Lincolnshire, DN31 1SF (referred to in this policy as "we").

Information We May Collect From You

We may collect and process the following data about you:

Information You Give Us

You may give us information about you by filling in forms on our site or by corresponding with us by phone, e-mail or otherwise and we will only use that information as we specifically state when you provide that information or as set out in this policy. Some examples of the information that we collect and how we use it are:

Email and other contact details: You may wish to contact us from time to time by sending us letters or emails or by filling in contact forms on one of our websites. We will only use this information to respond to your query or suggestion.

Information We Collect About You

With regard to each of your visits to our site we may automatically collect the following information:

technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;

information about your visit, including the full Uniform Resource Locators from which you have visited our site or that you visit after our site; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

We will use this information:

to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes

to improve our site to ensure that content is presented in the most effective manner for you and for your computer

to allow you to participate in interactive features of our service, when you choose to do so

as part of our efforts to keep our site safe and secure

to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you

to make suggestions and recommendations to you and other users of our site about goods or services that may interest you or them.

Information We Receive From Other Sources

We may receive information about you if you use any of the other websites we operate or the other services we provide. We may also receive information about you from any of business partners to whom you may have given your details with permission for them to send it to us.

Cookies

Our website uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

By your using <https://www.meautoparts.co.uk> you confirm that you accept the terms of this policy and agree to our use of cookies.

Disclosure Of Your Information

We may share your information with selected third parties including:

Business partners, suppliers and sub-contractors for the performance of any contract we enter into with them.

Advertisers and advertising networks that require the data to select and serve relevant adverts to you and others. We do not disclose information about identifiable individuals to our advertisers, but we may provide them with aggregate information about our users. We may also use such aggregate information to help advertisers reach the kind of audience they want to target.

Analytics and search engine providers that assist us in the improvement and optimisation of our site.

We may disclose your personal information to third parties:

In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

If we or substantially all of our assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements or to protect our rights, property, or safety or that of our customers or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Third Party Sites

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Changes To Our Privacy Policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to:

ME Autoparts Ltd
Rendel Street
Grimsby
North East Lincolnshire
DN31 1SF